USMS CONVENTION – San Diego, CA – 2003

Committee Name: <u>Block Party 5</u>	Session # (if more than one meeting): Cmte. report #:
Minutes recorded by: <u>Meegan Wils</u>	Date/time of this meeting: <u>September 10, 2003 7:30-9pm</u>
ACTION ITEMS PROPOSED EXPENDITURES	
None	
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Committee Chair: _Block 5 Committee Chai	Vice Chair(s):
Number of committee members present:16 Absent: Number of other delegates at this meeting:	
Committee members present (list all): Pieter Cath, Scott Rabalais, Carl House, Ted Haartz, Barbara Dunbar, Margie Hutinger, Meegan Wilson, Joan Smith, Mary Beth Windrath, Chris Meier-Windes, John Bauman, Hill Carrow, Chuck Kroll, John Bauman, Ginger Pierson, and Graham Johnston.	
	MINUTES

The meeting was called to order at: 7:23 p.m.

1. USMS Core Objectives – Scott Rabalais suggested that USMS focus on promoting physical fitness through the Core Objectives of service, education and growth by tapping into the individual abilities of our membership.

2. There was a general consensus that USMS is behind in meeting its needs in data base technology. Data verification and maintenance is affected by the web site, and the work is moving too slowly. Technology also needs to improve at the level of the meet director. Top Ten Recorders must verify top ten data before it is supplied to the web.

3. The future viability of the History and Archives was questioned, since some of its abilities have been removed. There is frustration among committee chairmen of their inability of having any real input with in house computer services. Communication and progress within the committees has decreased. A suggestion was made to find out how USS has handled this problem. Another suggestion was to get an outside consultant.

4. A marketing idea was to have USMS send computer-generated press releases to local newspapers that contain meet information about individual swimmers that have been supplied by meet directors. It was suggested that Aimee Fitzgerald be contacted.

5. Do Recognition and Awards adequately reflect the make up of USMS? Some awards need to be reevaluated. A list of nominees and recipients of service and other awards need to be maintained for historical purposes. Nomination letters, after verification of content, should be shared with the H&A committee for reference purposes. Other suggestions were to increase the number of awards and to have awards for LMSCs who increase their membership. Another suggestion was to give LMSCs' monetary awards that can be used to publish more newsletters thus generating increased growth and awareness of USMS.

The meeting was adjourned at: 9:00

TASKS FOR THE UPCOMING YEAR

None were discussed.